

**Family Respite Care Services, Inc.**  
Annual Statewide Respite Conference  
October 8, 2008  
Holiday Inn Express Convention Center  
3100 Wellington Ave, Janesville, WI 53545  
8:30-2:45

Dear Supporter of Respite Care for Children and Families,

As you know, keeping families together is a must in our society today. We are an agency that supports families that are vulnerable to the above and beyond stressors of raising a child with a disability – whether it be cognitive delays, learning disabilities, special health care needs or behavioral challenges or all.

Our mission “To recruit and professionally support respite care providers and to provide strength based support and resources for caregivers” brings us to our 3<sup>rd</sup> Annual Statewide Respite Conference. Each year has been a success!!

We will be offering a number of advertising spaces in the conference program. This is your chance to support this very important gathering, and to ensure information about your organization or business reaches a wide range of interested people.

Because the conference program will include value-added information, such as resource lists of web sites and phone numbers, you can be sure your announcement will be viewed for months to come, and shared with a wider audience beyond those who attended the conference.

This year’s conference will be held October 8, 2008 at the Holiday Inn Express Convention Center in Janesville, Wisconsin. Available ad sizes and prices are located on the attached page.

Note: there is only one full black and white back cover page and one black and white back inside cover page available. They will be allotted to the first organization/business to return their camera-ad and payment.

If you have any questions, please contact Rose Helms at 608-558-8204 or [roseh@eishome.com](mailto:roseh@eishome.com)

***Please Note: All camera-ready ads must be received along with payment by July 31, 2008.***

**Please join us in making this the best  
Statewide Respite Conference ever!**

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## Advertiser's Response Form

I am please to contribute to the Family Respite Care Services, Inc. 3<sup>rd</sup> Annual Statewide Respite Conference by purchasing advertising space in the conference program which will be distributed at the conference October 8, 2008 at the Holiday Inn Express Convention Center in Janesville, Wisconsin.

1. Please check the desired size:

Check One	Page type	Ad Size	Price
<b>Taken</b>	Back cover (B&W)	Full page (8" x 10.5")	\$ 250.00
	Inside back cover (B&W)	Full page (8" x 10.5")	\$ 175.00
	Inner page (B&W)	Full page (8" x 10.5")	\$ 150.00
	Inner page (B&W)	½ page (8" x 5")	\$ 100.00
	Inner page (B&W)	¼ page (3.5" x 5")	\$ 50.00

2. Complete the following information:

\_\_\_\_\_  
 Name of company, program, or individual

\_\_\_\_\_  
 Signature of authorized representative

\_\_\_\_\_  
 Printed name of authorized representative

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

3. Prepare a copy of your camera-ready ad, formatted to the ad size you selected.
4. E-mail (preferred) your ad to **roseh@eishomec.com** for optimal reproduction in
5. our Conference Program. Common file formats (.pdf, tif, Word, Publisher) are accepted. If you are unable to e-mail your ad skip to step 5. Mail check payable to: FRCS, Inc for the full amount by July 31, 2008 to: **Rose Helms, Attn: Conference Program, 4335 N. Dandyllion Ln, Evansville, WI 53536**
6. Return the completed form, your hard copy, camera-ready ad (*if unable to e-mail*) and check payable to FRCS, Inc for the full amount by July 31, 2008 to: **Rose Helms Attn: Conference Program, 4335 N. Dandyllion Ln, Evansville, WI 53536**

Your ad will reach families and providers across the state of Wisconsin. Your generous support enables Wisconsin families of children with disabilities to attend and benefit from this unique opportunity at a reasonable low registration fee to learn about respite resources and services and to network with others.